



## LONDON'S CONTEMPORARY ILLUSTRATION EVENT

This December 5th, 6th and 7th will see us host The London Illustration Fair 2014 showcasing over 20 artists hand picked by our newly appointed and highly esteemed judging panel (TBA). We will be accepting submissions from mid August with our deadline for applications being Monday September 15th. The London Illustration Fair 2014 will be our third event to date and our second focusing directly on individual artists and illustrators. Our last event saw over 2000 visitors over two days and over fifteen thousand pounds of artwork sold. This year we are offering a range of stall sizes and commission rates to make the application process more accessible.



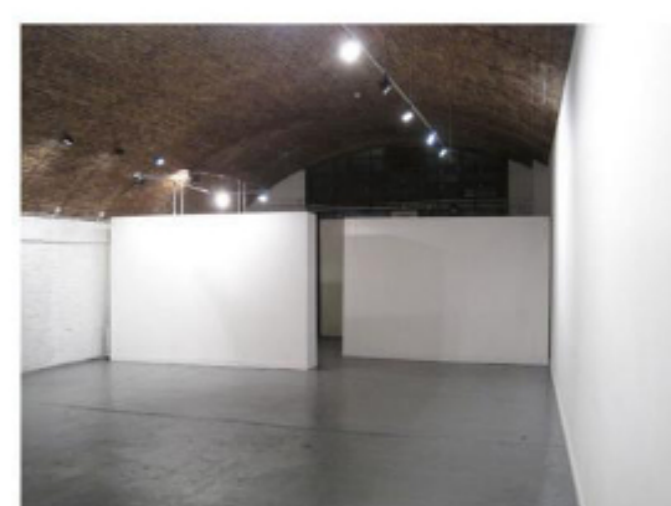
Set within a sensitively converted railway arch, Hoxton Arches is a hidden gem nestled in the heart of London's exciting East End. Comprising of 2,500 square feet of space, this unique two-room venue provides a high-spec alternative event space for hire with original exposed brick and distressed features. Located mere metres from the Hoxton Overground Station and the popular Shoreditch area, Hoxton Arches is just a short walk from Liverpool Street and Old Street stations.

If you are keen to take part in The London Illustration Fair 2014 this December here's what we require from you. We are asking artists to supply no more than a single sided A4 PDF with the following information.



- Three images of your work detailing it's title, medium, price and size.
- No more than 100 words on your artistic practice. Please include your working method, medium and display methods. Please include any website and twitter links.
- No more than 100 words on past events, achievements and plans for the future.
- No more than 100 words on your plans for the illustration fair. May include any workshops or hands-on elements to your stall, live drawing or potential range of works to be sold.
- Your desired stall size and commission rate.

Stall Sizes and prices are as follows:



10ft Stall: £200 (25% commission) or £325 (10% commission)

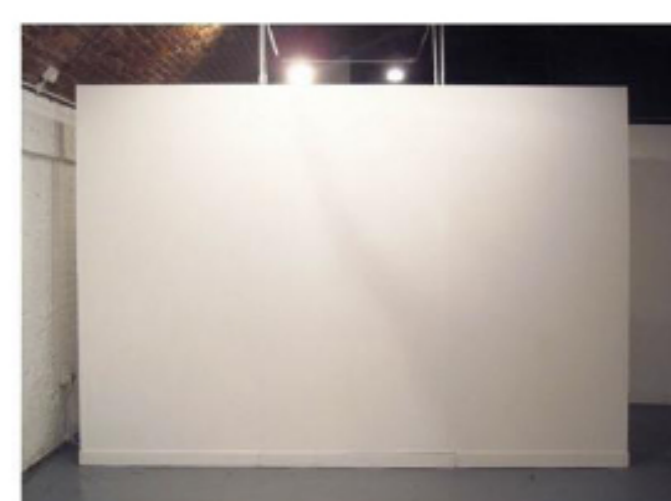
12ft Stall: £225 (25% commission) or £350 (10% commission)

16ft Stall: £275 (25% commission) or £400 (10% commission)

Please send your PDF's to [info@thelondonillustrationfair.co.uk](mailto:info@thelondonillustrationfair.co.uk) under the header 'APPLICATION LIF2014'.

We are looking for a broad range of illustrators from graduates to established artists so we would like your application to express where you are within your career. Ideally your illustrations will do the talking for you.

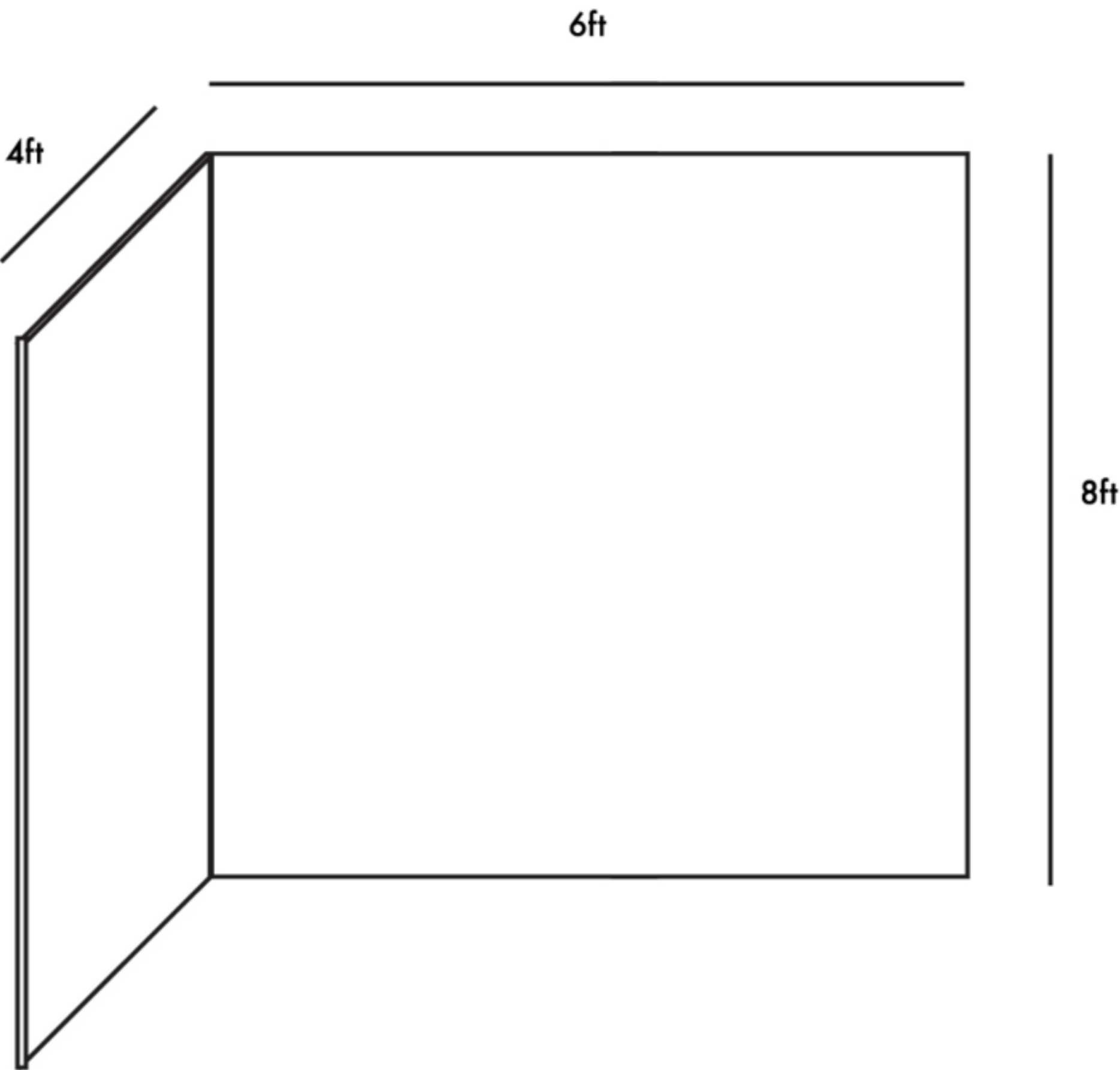
Set up dates for the fair will be Wednesday 3rd, Thursday 4th and Monday 8th for take down. There will be a private view on the eve of Thursday 4th. Artists must be able to attend the duration of the event and are fully responsible for the sale of their artwork throughout the event.



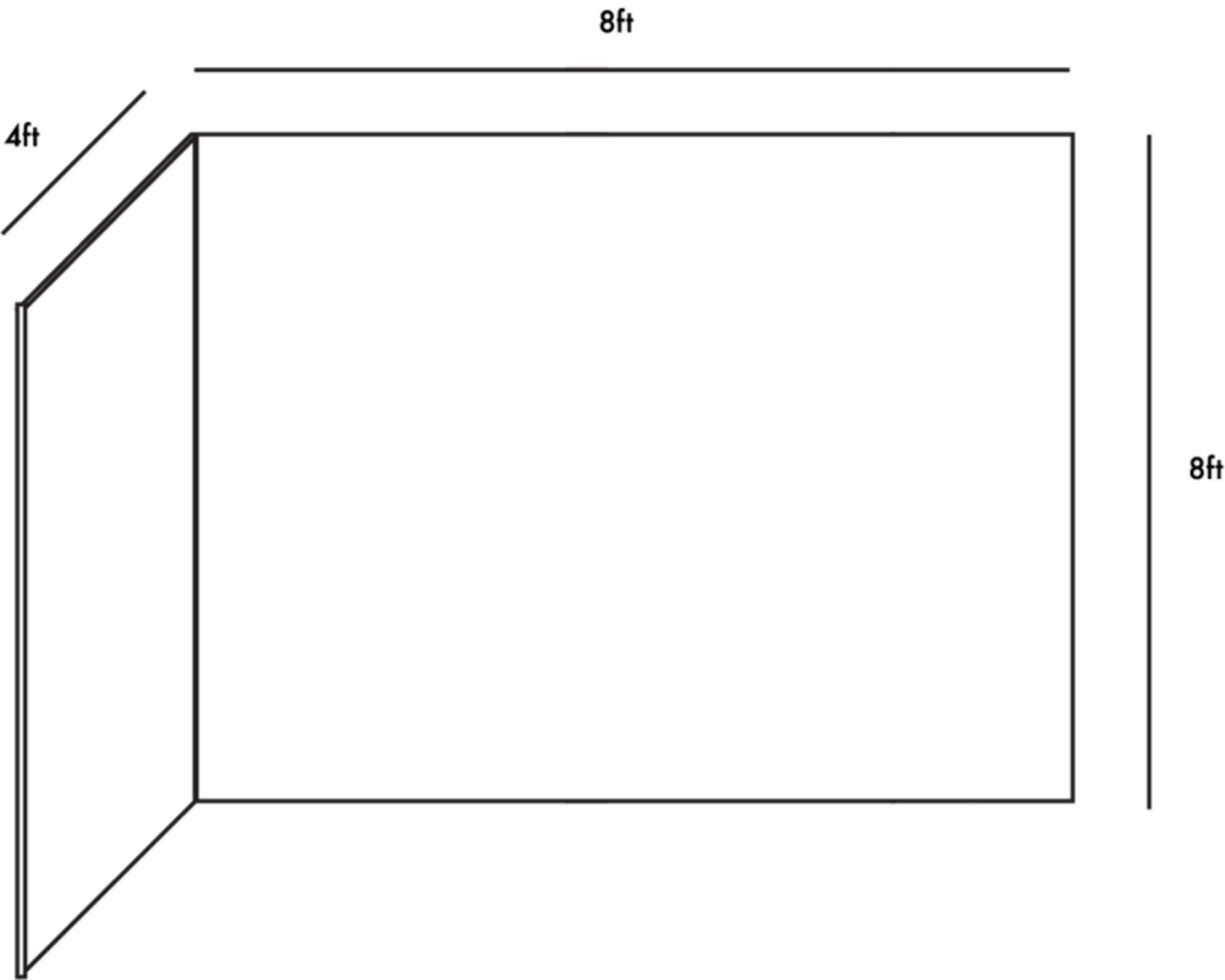
[WWW.THELONDONILLUSTRATIONFAIR.CO.UK](http://WWW.THELONDONILLUSTRATIONFAIR.CO.UK)

# Stall sizes

10 ft stall =



12 ft stall =



16 ft stall =

